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FIRST NATIONAL BANK
Marshfield, Wisconsin

FAKES MASQUERADE UNDER FALSE NAMES IN "NEWS" PLATES

Merlin L. Hull Tells Publishers of "Special Interest" Plate Staff.

PUBLISHERS MEET HERE

Twentyfive Newspaper Men Representing Seven Counties Discuss Questions of Interest to Trade and Have Banquet at Hotel Blodgett. Good Debates.

At the meeting of the Central Wisconsin Press association held in this city Friday, former Speaker Merlin Hull of Black River Falls, himself a newspaper man of long experience, condemned in definite terms the plate and "patent inside" supply houses for furnishing to the newspapers so-called "news" matter which only thinly veils advertising schemes for some of the big interests of the country.

Mr. Hull, after discussing many points of interest to publishers, including proposed legislation which affects them, paid his respects to two of the largest concerns in the country for recent instances of failure to warn the publishers against advertising matter, which they supplied in plate form as "news." One is the matter issued by the so-called National Farmers' Union, with the picture of Peter Radford along with it, Mr. Hull charging that this matter was always tainted with advertising for some special interests, and that the National Farmers' Union was

simply a name under which certain special interests sought to conceal their identity. The other instance was a three-column article by an eastern professor on the food values of beer, which he said apparently was paid for by the brewing interests but which they sought to get into the papers of the country as news matter by furnishing the plates free to the newspapers.

The publishers met at the city hall Friday afternoon and the meeting was called to order by the president, Edward B. Barr of The Times. Before calling for the regular order of business, Mr. Barr directed the attention of the association to the fact that since the organization meeting in this city a year ago, at which time he was elected president, none of the other newspaper publishers of Marshfield have honored the meetings with their presence. He stated that he neither wanted the association to lose their support nor wanted to deprive his competitors of the advantages of the association meetings, so that under the circumstances he preferred to resign the office before the expiration of his term and would continue as a worker in the ranks.

Upon motion of Secretary B. E. Walters of Mosinee, the election of new officers was made a special order of business, all officers to be elected in February instead of in June. This was seconded by L. Williamson of Neillsville, the vice-president, and was carried. The following officers were then elected by unanimous ballot:

President—L. Williamson, Neillsville Times.
Vice-president—F. J. Baer, Granton News.
Secretary and Treasurer—R. F. Walters, Mosinee Times.

The meeting extended a rising vote of thanks to the retiring president for his interest in the association and work in its behalf. The afternoon's discussion was pronounced by some of the veteran publishers one of the finest they have ever heard, either at sectional or state conventions. F. J. Baer of Granton spoke on "Should a Uniform Price List for Commercial Job Work be Adopted," arguing that taking all in all such a price list would be more difficult to establish than the lumbermen's, physicians, plumbers, or blacksmiths' schedule of rates, on account of the great variety of work done by the country printing office. He however he said that he in his own business had insisted on a living price or he would not do the work, and he recommended the same plan to other publishers. Mr. Baer is one of the most successful country publishers in this state, and when he told of his policy in declining to "make a price" on work before he knew what the work would cost him the statement carried weight.

"Some Things I Have Learned Through the Cost System" was the title of an interesting paper by R. G. Lee, editor of The Tomahawk Leader, and read by his business manager, Lawrence Russell of Tomahawk. Mr. Lee has gone deep into the subject of printer's costs and did not hesitate to say that the publisher of a weekly paper who is selling advertising space at the old rates is simply donating several hundred dollars a year to his community. A lively debate followed, in which Mr. Baer and Mr. Lee took the lead.

The business session closed at 6:45 o'clock and an adjournment was taken to the Hotel Blodgett, where the members and guests sat down to a satisfying supper. Later the parlors of the hotel were placed at their disposal, and a three-hour discussion and interchange of experiences followed.

Mr. Hull's talk was a feature of the evening. The former speaker and candidate for governor is editor and publisher of the Jackson County Journal at Black River Falls. He entertained his hearers with some of

AN UNUSUAL SERIAL STORY.

Germany has announced a submarine blockade of British waters with the intention of starving Great Britain and Ireland into submission. The world is "on edge" waiting for news of the loss of ships. Even ships of neutral countries, so long as they carry food, are not safe.

Wouldn't it surprise you to learn that nearly a year ago Sir Arthur Conan Doyle, an English writer, warned the English against just such a situation? Never has a prophecy been fulfilled so quickly. When the story was written there were no signs of the world war. Since then Europe has been drenched with blood, and her seas have been sown with disaster. Now Germany has struck in exactly the manner that Conan Doyle predicted some country would strike—and he had all the essential details worked out.

London dispatches hint that this very story is being blamed for England's present predicament. The British war office seems to think Germany may have gained her idea from this story by one of England's foremost patriots.

Read "Danger," the story of schemes, submarines, starvation—beginning in this issue of The Times.

A mild sensation resulted when in answer to a question Mr. Hull said that 282 bills, more or less, had been introduced in the last legislature by the bill factory practically direct; that is, instead of having drawn them by request of assemblymen or senators, the library had drawn them first and then had got legislators to introduce them. The list of such bills at first numbered over 600, said Mr. Hull, but he as speaker had taken a stand against them and the number had been cut down.

The following were present: Marathon county—Frank Leuschen, Marathon Times; E. B. Crawford, Edgar News; W. J. MacQueen, Stratford Journal; B. E. Walters, Mosinee Times. Clark County—George E. Crothers, Republican & Press; L. Williamson, Times; and Carl Rabenstein, Deutch Amerikaner, all of Neillsville; Vernon P. Barager, Owen Enterprise; William Neuenfeldt, Loyal Tribune; F. J. Baer, Granton News; William Mannes, Abbotford Clarion; B. P. Mannes, Dorchester Herald; Joe J. Shafer, Colby Phonograph. Wood county—E. L. Trickey, Vesper State Center; E. B. Barr, Marshfield Times. Taylor county—Arthur J. Laton, Medford Star-News. Lincoln county—Messrs. Johnson & Chilsen, Merrill Daily Herald; Messrs. Lee and Russell, Tomahawk Leader. Jackson county—Merlin Hull, Portage county. —James Gannon, Stevens Point Gazette; T. L. McGlathlin, Stevens Point Daily Journal.

Papers by E. B. Thayer of the Wausau Pilot and C. E. McKee of the Pittsville Record were read by the secretary.

The next meeting will be held at Wausau in June.

ODD FELLOWS ENJOY MEETING AT UNITY

Twelve Members of Marshfield Lodge Attend Gathering of District Organization Held Friday.

Representatives from all lodges of the Independent Order of Odd Fellows in District No. 19 held an enjoyable and valuable meeting Friday afternoon and evening at Unity, where a strong lodge had been at work for some time. Unity is a hustling little village with much local pride, and its hospitality was extended freely by the Unity Odd Fellows, Rebekahs and townspeople. A business session began at three o'clock and lasted until six, when a fine supper was served in the dining-room under the Odd Fellows hall, under the auspices of the Rebekahs.

The following officers were elected for the ensuing year:
President—W. C. Cutts, Unity.
Vice-president—O. R. Briggs, Stevens Point.
Warden—C. W. Simonson, Stevens Point.

Secretary—Walter Bellfuss, Withee.
Treasurer—James Coulthurst, Plover.

The following appointments were made by the president: Marshal, H. Kaufman, Marshfield; conductor, James Wagner, Marshfield; inside guardian, George Cook, Unity; outside guardian, G. Stone, Rib Lake; chaplain, Robert Bedbork, Colby. Installation followed under the direction of C. W. Dittman of Stevens Point, the retiring district president.

A social session followed, with a lunch served by the Rebekahs at 11:30 o'clock before the arrival of the late train, on which most of the party had to leave. Sixty delegates were present, representing Stevens Point, Plover, Pittsville, Owen, Rib Lake, Withee, Colby, Medford and Marshfield. The Marshfield contingent numbered eleven, including Jerry Davis, C. S. Sheerin, E. D. Hood, H. F. Thiel, George Henderson, Thomas Wright, James Gagner, M. L. Alexander, B. S. Grambsch, L. E. Colvin, and Herman Kaufman.

TRAVELERS ENJOY WAUSAU MEETING

Marshfielders Initiate Seventeen Candidates at Wausau and are Royally Entertained.

Twenty members of Railway City Council No. 189, United Commercial Travelers, made a pilgrimage to Wausau Saturday and that evening initiated a class of seventeen new members into Wausau Council No. 217. Every member of the Marshfield party declares that the Wausau folks know how to treat company. The bunch was met at the Northwestern depot by a five and drum corps and escorted to headquarters, where an informal reception was held. An elaborate banquet was a feature of the evening. The Marshfield degree team put on the initiatory work and received compliments by the score.

In the party were the following: L. E. Colvin, F. E. Tice, C. Kingsbury, E. H. Chilcote, L. J. Randles, R. J. Baker, R. P. Kraus, I. Brody, Ed Furstenberg, Ben Miller, R. S. Barnard, S. Gross, C. A. Brandt, Frank Carlson, J. Wettstead, L. F. Diddle, Herman Williams, M. B. Colborne, Wm. Creed, Geo. B. Campbell.

SENN MUSIC STORE HAS CHANGED HANDS

The music store owned by Mrs. F. J. Senn for the past few years was sold Tuesday. The Aton Piano company of Madison and Baraboo has bought the entire equipment consisting of pianos, organs, sewing machines, talking machines, and talking machine records, sheet music and repairs for sewing machines. Mrs. Senn has had charge of the place since the death of her husband a few years ago. The people who bought the store and its equipment will open up an up-to-date music store at the same location, 118 South Central avenue.

You Can Save Time and Money

by letting us help you plan a trip to the wonderful

CALIFORNIA EXPOSITIONS

Our representative will gladly inform you regarding

Lowest Rates, Wide Choice of Routes Going and Returning, Finest Scenery and Interesting Points Enroute, Favorable Stopover Privileges and Liberal Return Limits.

The Chicago and North Western Railway and connections operate more miles of double track, protected by automatic electric safety signals than any other transcontinental line.

Overland Limited

the fastest and only exclusively first-class train between Chicago and San Francisco. Direct connection made with this magnificent train and five other transcontinental trains daily between Chicago and the Pacific Coast.

THE BEST OF EVERYTHING

For illustrated booklets and full information ask W. H. Putman, ticket agent Chicago and North Western Ry., Phone 237, or address C. A. Cairns, G. P. & T. A., Chicago, Ill. Ex 3647 2012

Yes—Many People have told us the same story—distress after eating, gases, heartburn. A **Rexall Dyspepsia Tablet** before and after each meal will relieve you. Sold only by us—25c.

R. J. Strauss.

California Expositions

California has spent many millions to create its Two Great Expositions and now presents a wonderful array of the World achievements.

A wide choice of routes to and from California makes it possible to see a great deal of scenic, historic and modern features—also the trip from San Francisco to San Diego is through one of the most charming sections of America. Go one way and return another.

C., St. P., M & O. Ry.

Excursion Fares, commence March 1st, continue until November 30; return limit three months, but in no case later than December 31. Through sleeping cars to California.

Particulars may be obtained by calling upon agent C., St. P., M. & O. Ry. or addressing

W. H. Putman
Marshfield, Wis.

G. H. MacRAE
General Passenger Agent
St. Paul, Minn.

RODDIS DOOR ORDER BREAKS ALL RECORDS

The Roddis Lumber & Veneer Company has begun work at its Marshfield factory on an order calling for the largest number of doors the company has ever contracted to furnish on a single order. The order will not be entirely filled until August, and will comprise 2,240 birch doors and 962 transoms for the William Penn Hotel at Pittsburgh, a new institution which is being built by Pittsburgh capitalists headed by Henry C. Frick of steel fame. It will fill ten cars.

The contract means about \$17,000 and is a compliment to the prestige of the local company as well as an encouraging sign of better business. Eastern builders have been favoring the Roddis product over all others in recent years. Among the notable door orders received by the company (the last being the largest) was one for 2900 doors for the magnificent Hotel Statler in Buffalo.

It has been observed by discerning persons that the man who complains about being overworked usually isn't.

What Is the Best Remedy For Constipation?

This is a question asked us many times each day. The answer is

Rexall Orderlies

We guarantee them to be satisfactory to you. Sold only by us, 10 cents.

R. J. Strauss.

ANNOUNCEMENT

I wish to announce to the people of Marshfield and vicinity that my new undertaking parlors at 124 South Central Avenue, in the Lahr building, are now open and I am ready to answer all calls.

My parlors are so arranged as to provide for holding chapel services there when desired.

Care and courtesy will be the constant aim of this establishment.

Jay Tice

Lahr Building

124 S. Central Ave.

Subscribe for "The Times"

6c Per Quart
3c Per Pint

As a dealer in fine milk and cream, I solicit your patronage and promise in return dependable service and reliable, standard products. In addition to the Clover and Dairy Milk, I handle the Elmwood Dairy milk and cream, formerly sold by T. F. Vannedom. Parties in need of extra cream or milk will please phone as early as possible.

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